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FOR IMMEDIATE RELEASE

## COWS CREAMERY CHEESES NOMINATED IN PRESTIGIOUS CANADIAN CHEESE GRAND PRIX

Elizabeth, NJ - All three of Prince Edward Island's own COWS CREAMERY cheeses have been selected as finalists in the ninth installment of the Canadian Cheese Grand Prix.

These prestigious awards are hosted by the Dairy Farmers of Canada and recognize the best in cheese making from across the country. COWS CREAMERY has received nominations for all three of its cheese products; Avonlea Clothbound Cheddar and Extra Old Cheddar in the Aged Cheddar (1-3 Years) category, and Appletree Smoked Cheddar in the Smoked Cheese category.

"To have all three of our cheddars nominated is a real honor," says Armand Bernard, cheese maker at COWS CREAMERY. "These awards recognize the best in cheese making across Canada and we feel a real sense of pride to be able to continue to put Prince Edward Island on the map as a culinary competitor."

A record number of entries were submitted for the 2015 competition with a total of 268 cheeses submitted from across Canada. A panel of top Canadian food industry experts have selected a total of 81 finalists that they feel exemplify the world-class cheese being produced in Canada.

"We were very fortunate to take home 1st place prizes for both the Appletree Smoked Cheddar and the Avonlea Clothbound at the last award's ceremony in 2013," says Bernard. "We'll be keeping our fingers crossed until this year's ceremony in April."

COWS CREAMERY cheeses are produced using the milk from Holstein cows on Prince Edward Island. All three cheddars are available for sale in various markets across Canada as well as in COWS locations on Prince Edward Island.

Atalanta Corporation is the exclusive importer of Avonlea Clothbound Cheddar, Extra Old Cheddar and Appletree Smoked Cheddar as well as the COWS CREAMERY® butter line. For more information on these items please visit [www.atalantacorp.com](http://www.atalantacorp.com) and [www.cowscreamery.ca](http://www.cowscreamery.ca).

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LEFT: COWS CREAMERY Avonlea Clothbound Cheddar.  
CENTER: COWS CREAMERY Appletree Smoked Cheddar.  
RIGHT: COWS CREAMERY Extra Old Cheddar.

